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Utah State Legislature

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June 7, 2010

Mayor Randy Simmons, Chair
Utah Privatization Policy Board
694 South 300 East
Providence, Utah 84332

Curtis McCarthy, Vice Chair
Utah Privatization Policy Board
14324 Country Classic Drive
Bluffdale, Utah 84065

Re: Review of Segmentation Process Related to Scenic Byways

Dear Chairs:

The Utah Department of Transportation (UDOT) recently sought the advice of the legislative Administrative Rules Review Committee regarding potential agency rulemaking governing tourism-oriented directional signs (TODS). In addition to UDOT, representatives of the outdoor advertising industry also participated in the discussion.

After the discussion, the Committee:

1. voted to request that UDOT delay preparing an administrative rule on TODS for 36 months to allow further discussion of the issue among the interested parties; and
2. voted to request that the Privatization Policy Board review how the segmentation process related to scenic byways (passed as part of 2009 General Session H.B. 272, "Utah Scenic Byway Designation Amendments" (enclosed), is currently working, and to develop with the interested parties a plan to ensure that the process is successful.

Both UDOT and industry representatives expressed a willingness to participate with your board in reviewing the segmentation process and developing a plan to ensure its success.

We appreciate your efforts in this matter. Please contact us if you have questions.

Sincerely,

Howard A. Stephenson
Senator Howard A. Stephenson, Chair
Administrative Rules Review Committee

Curtis Oda
Representative Curtis Oda, Chair
Administrative Rules Review Committee

Enclosure